

# HILLIARD SPORTS COMMISSION

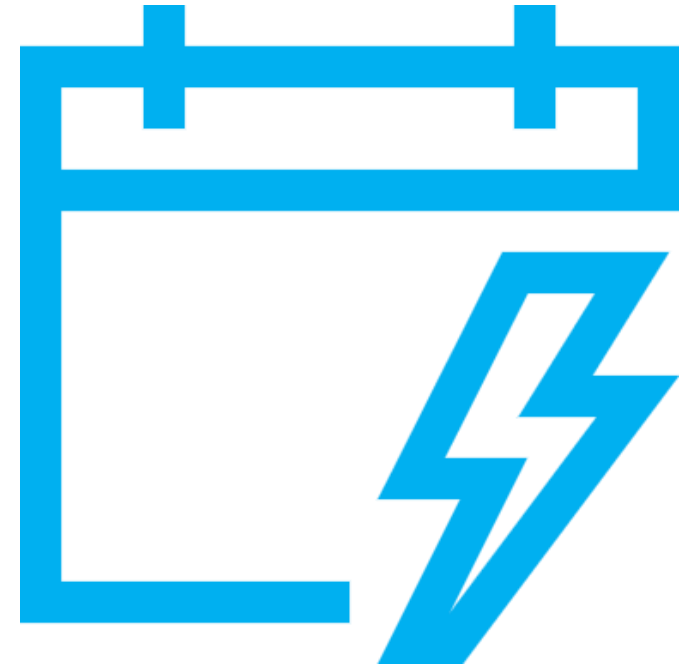
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Findings and Recommendations April 2019



# Agenda

- Introduction
- Objectives
- Fees and Scheduling
- Ensuring Opportunities for All
- Field Maintenance
- Outdoor Field Demand
- Outdoor Field Space
- Indoor space
- Economic Development
- Next Steps



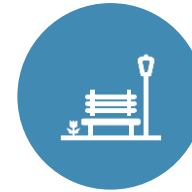
# Objectives



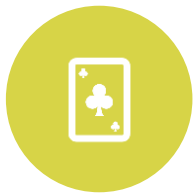
Develop a strategy for “fair” administrative practices (including fees, scheduling and maintenance).



Include opportunities and experiences for all ages and abilities.



Develop a strategy for the “best” use of Recreation and Parks outdoor facilities.



Develop a strategy for indoor space.



Develop a strategy for economic development.

# Recommendations – Fees and Scheduling

- Form a single point youth sports coordination organization within the Recreation and Parks Department to serve as central coordinator for use of fields and facilities for youth groups.
- Youth sports organization would be the single point of contact for organizing tournaments using city and school fields.
- Establish organization board which would establish policy criteria in which the youth sports organization would govern.
- Adopt classification system for youth sports groups, to prioritize those serving the broader community – 3 tiers
- Establish scheduling policies which prioritize field usage based on tier
- Develop fee structure which equitably shares cost of field usage with youth groups.
- Implement standardized software platform for scheduling which integrates city and school processes
- Standardize contracts for sports groups using fields.

# Recommendations – Ensure Opportunities for All Ages and Abilities



ENSURE AVAILABILITY OF ATHLETIC OPPORTUNITIES FOR EVERYONE, INCLUDING GROUPS PARTICULARLY AT-RISK OF NOT HAVING ADEQUATE ATHLETIC OPPORTUNITIES (E.G., LOW SOCIO-ECONOMIC STATUS. SENIOR CITIZENS, PERSONS WITH PHYSICAL OR MENTAL DISABILITIES, ETC.).



FORM FOUNDATION TO PROVIDE ATHLETIC OPPORTUNITIES FOR AT-RISK GROUPS. THIS FOUNDATION WOULD INTERACT DIRECTLY WITH THE CENTRAL YOUTH SPORTS COORDINATOR .



INCENTIVIZE EXISTING ORGANIZATIONS THAT DO NOT TURN ATHLETES AWAY, REGARDLESS OF ABILITY TO PAY, ETC.

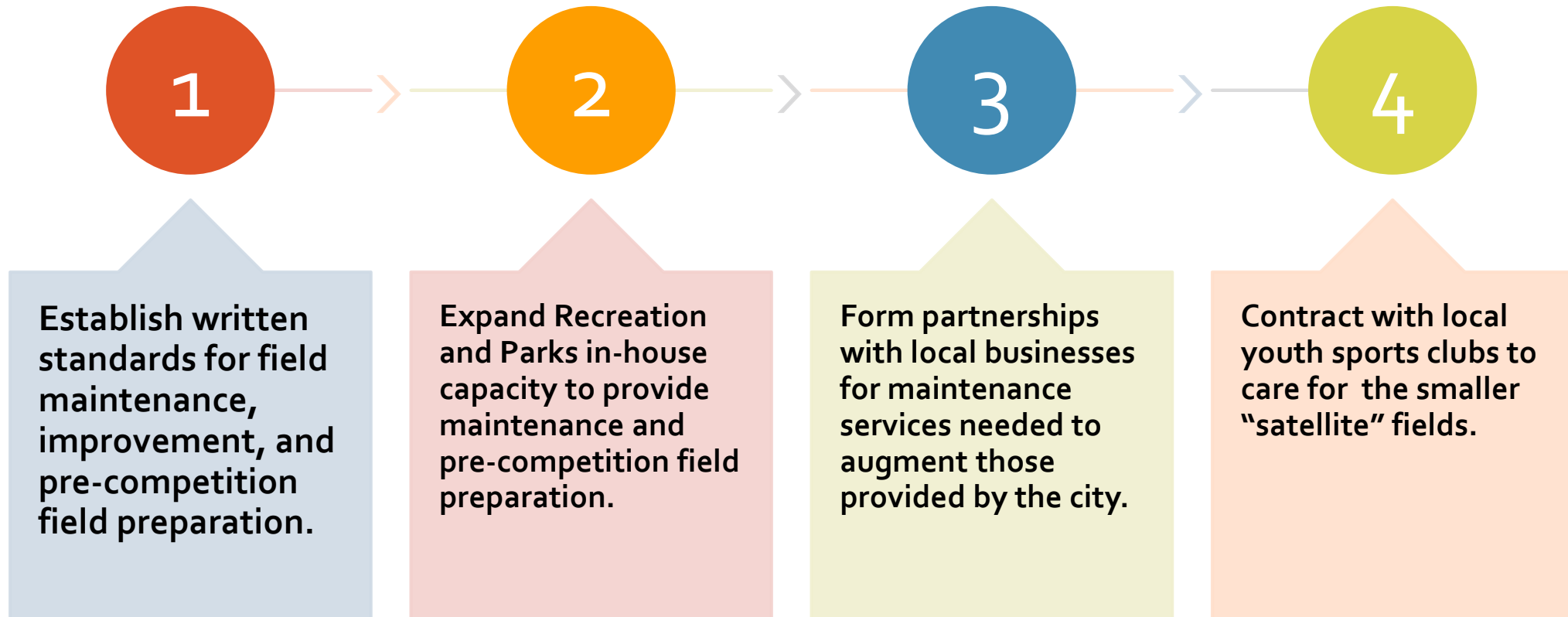


ENCOURAGE ORGANIZATIONS TO PROVIDE A CERTAIN NUMBER OF SCHOLARSHIPS TO REDUCE OR ELIMINATE FEES.

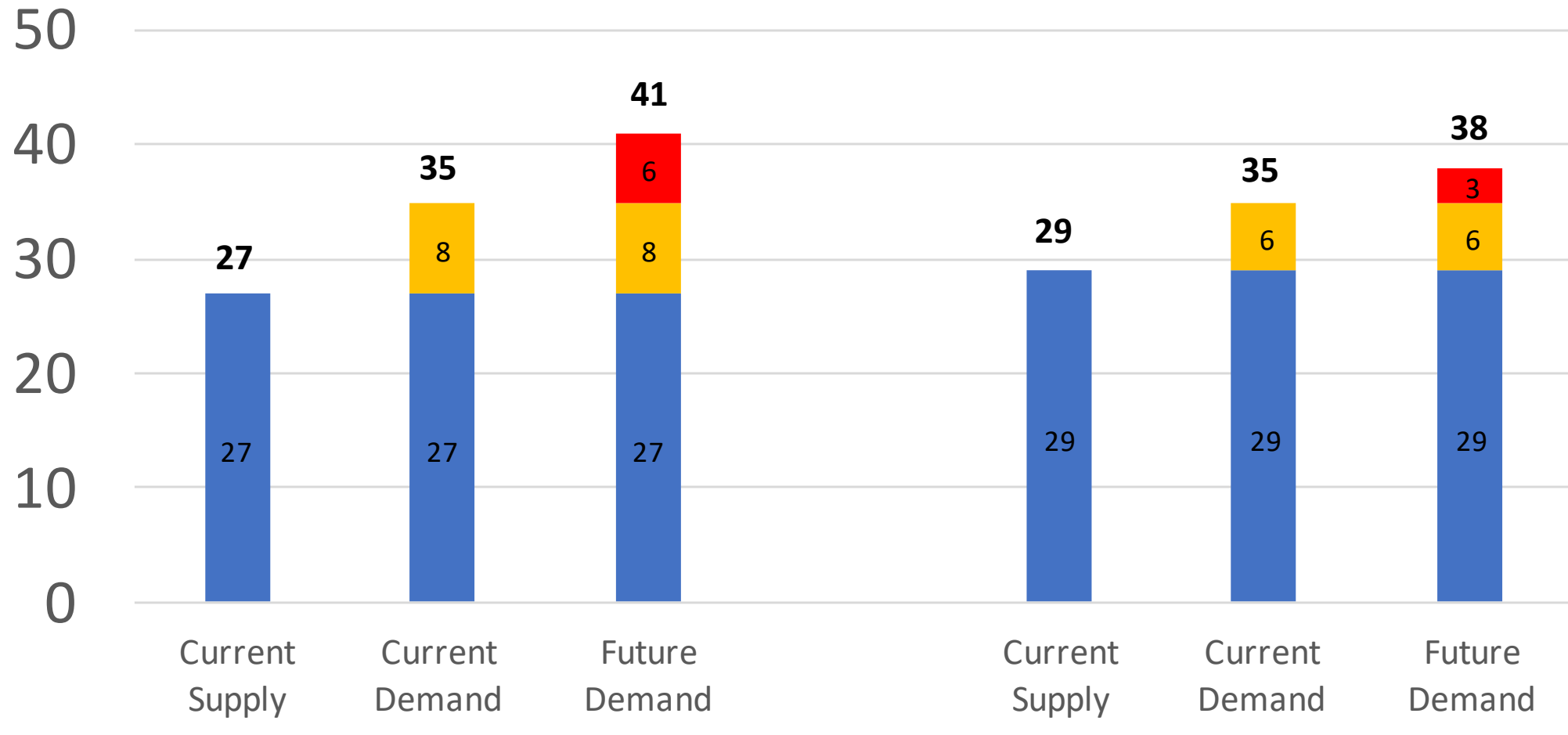


REACH OUT TO PARTNER WITH EXISTING FOUNDATIONS TO HELP REDUCE FEES THAT PREVENT LOW INCOME INDIVIDUALS FROM PARTICIPATING..

# Recommendations – Field Maintenance



# Findings – Current Demand and Needed Fields



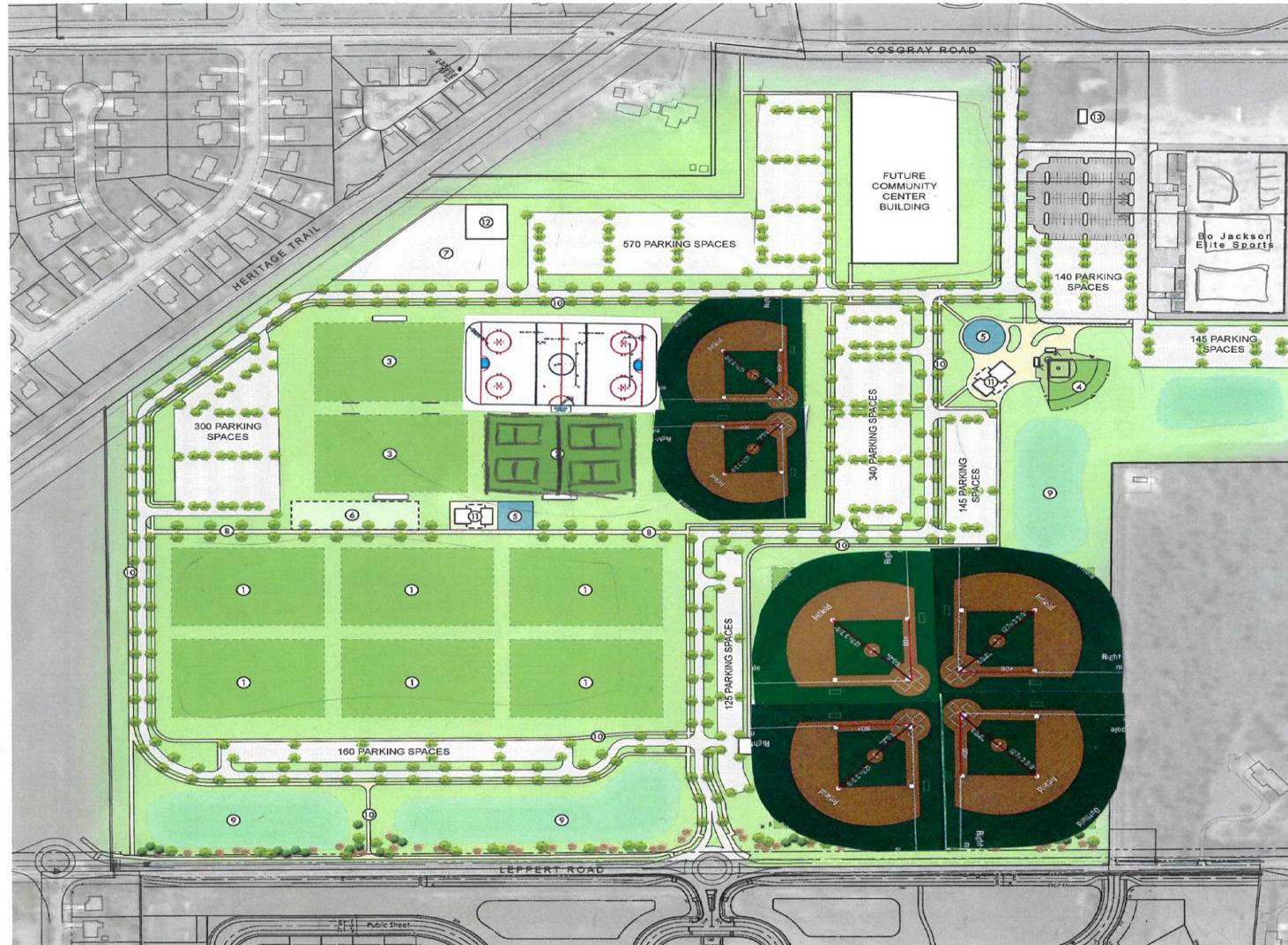
**Multi-Use Fields – Soccer, FB, Lacrosse**

**Ball Diamonds**

# Recommendations – Outdoor Field Space

- Build additional sports field capacity for use by Hilliard area residents including soccer, baseball, softball, and alternative sports, using a phased approach
  - Option 1 – Utilize Greener Site for development of sports park
    - Sports Park would include – Miracle Field (in progress)
    - Other fields and facilities could include - multi-sport turf and synthetic turf fields, ball diamonds, pickle ball courts, outdoor hockey, playground, concession area, vendor space, restrooms, etc.
  - Option 2 – Pursue other large tracts of land for sports field development
    - 50+ acre parcel inside City limits
    - Expand Roger Reynolds Municipal Park
    - Approach Franklin County Agricultural Society to explore co-use and expansion of outdoor sports fields on Franklin County Fairgrounds





# Conceptual Image DRAFT

## LEGEND

1. Natural Turf Field (360'x225')
2. Synthetic Turf Field (360'x225')
3. High Performance Natural Turf Field (360'x225')
4. Miracle Field with Lights
5. Playground
6. Vendor Space
7. Flex Space
8. Promenade
9. Stormwater Management
10. Multi-use Trail
11. Concessions and Restrooms (3,250 sq ft)
12. Maintenance Building
13. Open Air Picnic Shelter



October 9th, 2018

SITE RENDERING  
HILLIARD MULTI-USE SPORTS COMPLEX



# Recommendations – Indoor Space

- Develop an indoor facility for court sports and recreation, using either city financing or third party
  - Option 1 – Build a facility at the Greener site
  - Option 2 – Modify and expand the Community Center at Municipal Park



# Recommendations -

## Economic Development



Utilize the central coordination group to organize and recruit tournaments using city and school facilities



Develop revenue sharing policy to benefit city and schools as well as youth sports groups.



Approach Franklin County Agricultural Society to explore possibility of developing and co-using an indoor sports complex and event center on a Franklin County Fairgrounds site.

# Next Steps

- Short Term -
  - Communicate recommendations and gain feedback from - School, Local Sports Organizations, Townships, Franklin County Agricultural Society, Local Business
  - Form single point youth sports coordination organization (Hilliard Youth Sports Council) within the Recreation and Parks Department.
  - Include two members of the Sports Commission on organization's board to help facilitate the start-up of the organization.
- Long Term –
  - Develop Greener
    - Review inventory of city and school fields and facilities.
    - Develop program of space needs for Greener and schedule for implementation.
  - Economic Impact
    - Study “regional” sports assets to discover what is missing or needed in region.
    - Identify strength in our sports community that we might build upon to fill a need currently lacking or missing in the region.

A background image showing three children playing soccer on a grassy field. A girl in a red shirt and black shorts is in the foreground, kicking a soccer ball. Two boys in light blue shirts and dark shorts are running towards her. The scene is outdoors with trees in the background.

# HILLIARD SPORTS COMMISSION

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MAKING A REAL IMPACT. TOGETHER.