



This network is designed for the student who wants to experience school through authentic learning opportunities outside the classroom. Whether a student is active in a career mentorship role or enrolled in teacher or entrepreneur academies, this network is built for them. The Young Professionals Network is for the student who wants to personalize their learning through authentic real world experiences while becoming a young professional.

Business Academy

What is Business Academy? This program is for the college bound student interested in a career in business. Business Academy offers students a unique learning experience while providing the opportunity to earn 11 college credit hours through Columbus State Community College. This two year program introduces students to strategic entrepreneurship, finance, investments, sales, marketing, operations, management, and 21st century skills necessary for success in pursuing a career in business.

Students are challenged to generate innovative ideas for product and business development. They will conduct market research, create promotional materials for simulated and real businesses, understand and experience the sales process, apply money management skills with a personal and business approach, develop and execute business plans and present their entrepreneurial ventures throughout this course. ***Recommended for grades 10, 11 & 12.***

What are the opportunities in Business Academy? Students are provided an authentic learning experience through labs, field trips, leadership conferences, and collaborative school and community service projects. They will have the opportunity to mentor within Hilliard's business community and will also participate and compete in Business Professionals of America. Fees of up to \$40 may be collected while enrolled in Business Academy. It is strongly recommended that Business Academy students have reliable transportation to and from their mentoring sites during Year 2.

Interested in college credit? Business Academy has partnered with Columbus State Community College and students may earn up to 11 college credit hours.

What are the options in Business Academy? Business Academy is a yearlong course offered at the Innovation Campus as a Tolles satellite program. The courses include:

Course #980040 Year 1

- MKTG 1230: Customer Service & Sales - 3 semester credits
- FMGT 1101: Personal Finance - 3 semester credits (*fulfills the financial literacy requirement if taken during the Sophomore, Junior or Senior year.*)

Course #980041 Year 2

- BMGT 1101: Principles of Business - 3 semester credits
- BMGT 1008: 21st Century Workplace Skills - 2 semester credits