

How To Get Started

Step 1 - Register now.

Two ways to register your child or youth group at no cost:

1. **Online** at salvationarmylemonaid.org
2. **In Person** at a Salvation Army office -
 - 966 E Main St, Columbus
 - 760 Worthington Woods Blvd, Worthington
 - 3662 Karl Rd, Columbus
 - 2300 W Mound St, Columbus
 - 340 Lake St, Delaware

Registration must be completed by an adult.

Step 2 - Secure your supplies.

- The Salvation Army will mail promotion kits beginning June 1 which include a LemonAiD badge for each child registered, an official sign for the stand, thank you stickers for customers and a brochure with helpful tips.
- Parents/youth leaders provide the stand/table, cash box, the lemonade, cups and any other items to be sold. Set your own prices or simply ask for a donation.
- Decorations (very important!). Kids typically enjoy making additional signs and decorating their stand.

Step 3 - Promote your stand.

Promotion is key. Let your family, friends and neighbors know about your stand with flyers, emails, social media and signs.

Step 4 - Secure your supplies.

The LemonAiD Campaign runs June 2 - July 15. Choose a location and sell on days that work best for you.

Helpful Tips

- **Group Involvement** - Get your friends, family, neighborhood, church group, sports team, day camp, or scout troop involved. The more kids the merrier.
- **Promote** - Market your stand. Pass out flyers, send emails, and use social media to invite others to visit your stand.
- **Match** - Consider encouraging your child by matching the funds raised.
- **Location** - Hmmm....where are those thirsty folks? Here are some possibilities: your front yard, a yard sale, a neighborhood block party, after a church service, a youth baseball game, during Vacation Bible School, during summer day camp, or in front of a business (be sure to ask permission).
- **Proudly wear your badge and post the official LemonAiD sign.**
- **Decorate** your stand with bright colors and perhaps add some music.
- **Sell some baked goods** or other items to increase sales.
- **Post photos** of your stand on our Facebook page. This will inspire others.

Think Outside the Box - The possibilities are endless!

Safety & Health Tips for Kids

- ALWAYS have a parent or adult with you. Never operate your lemonade stand alone.
- Stay a safe distance from the street/traffic and never approach a car to make a sale.
- If you pass out flyers, be sure to have an adult with you.
- If your hair is long, tie it back or wear a cap.
- Use paper or plastic instead of glass.
- Use tongs or a ladle to serve ice. Cover the lemonade and ice between servings.

POVERTY HURTS. KIDS CAN HELP.



LemonAiD KIDS HELPING KIDS



June 2 - July 15, 2017

salvationarmylemonaid.org

“The opinions, products, activities and/or services of this organization are neither sponsored nor endorsed by the school district.”

About LemonAiD

LemonAiD is a Salvation Army program that began in 2007 in Lexington, KY. It is a benefit for impoverished children run by caring kids. LemonAiD was launched in Central Ohio in 2016.

The concept of LemonAiD is simple—kids help other kids by operating a lemonade stand during the campaign and donating the proceeds to The Salvation Army. This is **FUN** fundraising!

The impact is two-fold. First, kids participating learn the priceless lesson that they can make a positive difference in their community. They also learn some marketing and business skills. LemonAiD provides a meaningful family and youth group activity.

Second, The Salvation Army will use 100% of the proceeds to help poverty-stricken children by providing healthy meals, after-school and summer education, recreation programs, mentoring by caring adults, music classes, scholarships to summer camp and more.

About Children in Poverty

Did you know?...

- 1 in 4 children in Ohio live in poverty.
- 1 in 4 children in our community go to bed hungry.
- 1 in 4 children are alone and unsupervised during the hours after school.
- Only 15% of Ohio's K-12 children participate in after-school programs.
- 1 in 30 children in Ohio experience homelessness.

Investing in the Lives of Children is a Priority for The Salvation Army



Finale Celebration

Saturday, July 15th from 11 a.m. - 1 p.m.
Columbus Crew's MAPFRE Stadium

Come celebrate! Kids will pour their LemonAiD proceeds in the giant Salvation Army Kettle, enjoy free food and games, and receive a LemonAiD T-shirt (while supplies last).

If you are unable to attend, you may mail or drop off your LemonAiD proceeds at The Salvation Army, 966 E Main St, Columbus, OH 43205. You may also text "kidshelpingkids" to 71777 to make your donation.

LemonAiD Provides Hope and Help for Kids

The Salvation Army is honored to serve Central Ohio's most vulnerable citizens - low-income, at-risk, and homeless youth.

Here are some ways The Salvation Army is helping kids in Central Ohio:

AFTER-SCHOOL PROGRAMS:

- Four Learning Centers—homework help, tutoring, and computer center
- Weekly character building & scouting programs—Sunbeams, Girl Guards & Boys Adventure Corps
- Music classes and recreation programs

SUMMER DAY CAMP:

- Swimming & recreation
- Reading activities
- Arts, crafts and field trips

OVERNIGHT CAMP:

- Swimming, boating, horseback riding, hiking, and nature lodge
- Arts & recreation activities
- Sports & music camp options

HOUSING FOR HOMELESS FAMILIES:

Last year, The Salvation Army helped 2,373 homeless individuals secure permanent housing. **1,283 of these individuals were children.**

HEARTY HOT MEALS: Over 27,000 meals were prepared and served afterschool.

HOLIDAY ASSISTANCE: Christmas gifts and food for 9,762 children.

FOOD PANTRY: Food and fresh produce provided to parents to prepare meals at home for their children.

Last year The Salvation Army served 22,345 children in Central Ohio.

To register and/or donate visit SalvationArmyLemonAiD.org or call 614.358.2627.