## The R Factor

The one thing that makes all the difference

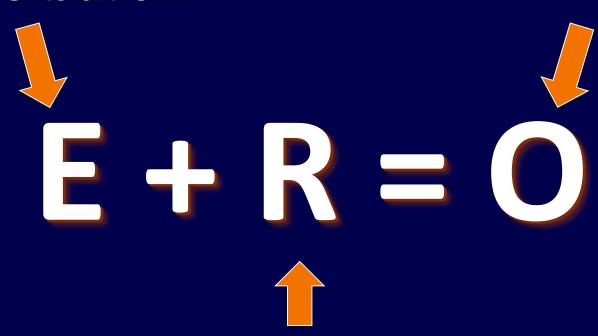


Leaders create culture. Culture drives behavior.

Behavior produces results.

#### What is the reality of the situation?

### What outcome do I want?



What discipline-driven action can I take right now?



Intentional
On-purpose
Skillful

E +

Discipline-driven R = 0

Default-driven R = 0

Impulsive On-autopilot Resistant



# Press Pause Get Your Mind Right Step Up Adjust & Adapt Make a Difference Build Skill



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