

9/19/2017 – ISPTO Meeting Minutes

Meeting Location – Britton Elementary

The September ISPTO meeting was called to order by ISPTO President, Stuart Osborne, at 6:34 pm.

Attendance:

Schools: ~~Preschool~~, Alton Darby, Avery, ~~Beacon~~, Britton, Brown, Crossing, ~~Darby Creek~~, Hoffman Trails, Horizon, ~~JW Reason~~, Norwich, Ridgewood, ~~Scioto Darby~~, Washington, Station, Tharp, Heritage, Memorial, Weaver, ~~Bradley~~, Darby, Davidson

Officers/Representatives: ISPTO President, ISPTO Vice President, ISPTO Treasurer, ISPTO Secretary, School Board Member, ~~Superintendent~~, ~~HEA~~, ~~HEF~~

Secretary's Report – Carol Slavka

- Sign in sheet in back – please sign in
- Minutes will be posted on ISPTO website
- Working on setting up online posting for minutes, agendas, etc
- If you are not the ISPTO rep for your school, please leave their contact info with Carol

Treasurer's Report – Kelley Arnold

- Financial report and budget shared. Balance to start year: \$3340.53
- Current activity includes deposit of dues from last year from 3 schools and 1 late invoice paid
- Looking for other opportunities for income that do not interfere with PTOs
- Dues are \$25 per school – invoices went in mail today
- Financial workshop with District Treasurer on 10/4 at 6:30 pm in Board Conference Room at Central Office (use SACC entrance). Workshop is open to everyone – treasurer's, officers, others.
- Motion to approve Treasurer's report by Amy Kline, second by Jessica Bosak. Report approved.

Business Partner – PizzaFire

- New company 2 years ago, new location in West Pointe Plaza near Walmart. All ingredients prepared in house and fresh. Have gluten free and vegan options. Dine in, carryout and delivery (5 mile radius).
- Offer spirit nights M, Tu and W, 5-8 pm, 15% of purchases with flyer (paper or on phone)
- You promote event to school, they will hang up flyers at restaurant.
- You can hand out flyers on site. Someone from organization has to be there during spirit night.
- Contact for arranging spirit nights – Arielle.spade@pizzafire.com (general manager), pizzafire.com, 614-319-3434

Community & school district reports:

Hilliard Education Association (HEA) – None
Hilliard Education Foundation (HEF) – None
Superintendent/District Representative – None

Board of Education – Nadia Long

- School Board meetings are open for anyone
- State of the Schools – 10/26 at 6:00 pm at Makoy Center. Hilliard Chamber is sponsoring.
- Parent meetings about Naviance – 9/20 at 7 pm at Bradley and Darby
- Dr. Marschhausen's blog – parents working with district to address issues

Program: Fundraising In the Schools

Activity – Identifying fundraisers

- Discussed different types of fundraisers – Catalog/vendor sales, Spirit nights, A-thons, Family events, etc.
- Attendees identified which types of fundraisers their schools conducted.
- Carol to type up and share fundraising info with minutes.

Fundraising sharing

- Weaver
 - Previously had cookie dough sale but switched to Give Now, a flat donation fundraiser.
 - Promoted over summer and at open house, ended on 9/1. Promoted on social media.
 - Minimal volunteers needed, only at tailgate and open house.
 - Paypal fee was 3%. 45% donated with credit cards.
 - \$9200 in income with \$150 in fees. 20% participation. Average donation \$50. (\$50 donation level entered student into drawing for OSU stadium tour)
 - Typical cookie dough sale profit was \$4000.
 - Good feedback from parents – no door to door sales, order entry or pick up day.
- Hoffman Trails
 - 5th grade sponsored family events as fundraisers to help support field trip to JA Biztown.
 - Students planned the events - movie nights in gym, Valentine's dance, neon party/dance.
 - Students made decorations and planned activities.
 - Parents had to be there for their student to participate so plenty of volunteers.
 - Students ran concessions and helped with meals with adult/parent supervision during events.
 - Raised \$3000 across 4 family events.

Review New Fundraising Guidelines

- Vicky Clark and Stacie Raterman attended to share the new guidelines and answer questions
- New guidelines
 - Cannot do mandatory fundraising, cannot do incentives for students individually
 - Students are not salespeople, avoid door to door sales (security concerns), parents end up selling not kids
 - Don't interrupt instructional time for fundraisers (no assemblies)
 - Have school wide goal, not individual (no individual prizes, drawings, etc) – Don't recognize top sellers or top classes
 - Use building goals and rewards such as zoo animal visit, human sundaes, principal activity, etc
- Concerns and questions from attendees
 - Concern about unintentional consequences of change – possibly less fundraising income for groups – If we see a drop in fundraising income, will district revisit policy? Need to get feedback from PTOs as year continues.
 - District is working on communicating changes to buildings and PTOs.
 - Consider going back to vendor, even if contract is already signed, they may be willing to change incentives.
 - Taking incentives away from fundraising to not pit student vs student, parent vs parent
 - Memorial MS – changes in open house and student only programs this year, so fewer parents attended and income for their fundraiser was down. They give receipts on the spot. Note how changes in school programs also affect PTO activities.
 - Concerns about inconsistencies in what PTOs can afford based on income they can get and their budget.
- Any new written policy? The written policy on fundraising is broad. The building principals should have implementation guidelines for fundraising.

Fundraising Discussion Wrap Up

- Roundtable discussions about policy and topics discussed.
- Highlights to share
 - School wide incentives – share ideas, what would students want?
 - Communicate what PTOs support/buy for school so parents know why you are raising money.
 - Biztown – All title schools will be able to go to Biztown this year paid by title grants. Most other schools are funded by PTOs.
 - Make sure goals are not too long term for larger fundraising projects. Example, make sure kids are still there to enjoy the playground they helped fund.

Next ISPTO meeting – Tuesday, 10/24 at Bradley HS

- ISPTO business meeting starts at 6:30 pm
- Meet the candidates event starts at 7:00 pm

Motion to adjourn made by Paula Hendrix. 2nd by Jessica Bosak. Meeting adjourned at 8:15 pm.